

FOR IMMEDIATE RELEASE

## **Droisys Partners with ChristianSteven Software to Remove Technology Bottlenecks from Business Intelligence**

*Droisys CEO Sanjiv Goyal believes ChristianSteven will help make BI “as simple as electricity”*

**Charlotte, NC, February 23, 2010** – ChristianSteven Software Ltd., provider of business automation and BI report scheduling software, partners with Droisys, a global organization that gives Fortune 1000 companies a competitive advantage by providing BI services.

“Everyone is struggling with compliance issues and survival, and timely information is the key to success,” says Droisys CEO Sanjiv Goyal. “If you have the knowledge, you can make better decisions quicker and faster. Yet something as simple as creating BI reports can take hours – even months – because most tools require programming expertise.”

Goyal says they tried open source BI tools, but limited capabilities and zero development support meant either they or his customers had to own the code and it took a lot of work to maintain it.

ChristianSteven gets Droisys out of the software support business and accelerates development of BI solutions for Droisys clients. Moreover, ChristianSteven gets BI out of the IT department. “Business users won’t have to rely on programmers to manage and build their reports. They can create their own reports because ChristianSteven is simple to use.”

“We’re thrilled to partner with Droisys,” says channel and partner-alliances director Ken Beam. “Talking with Sanjiv, it’s clear they have a deep understanding of BI and are committed to their clients’ success. I’m certain our partnership will be profitable for Droisys, their clients, and us.”

By joining the ChristianSteven partner program, Droisys gains exclusive access to a dedicated channel management team, pre-qualified lead generation, pre- and post-sales support, and comprehensive on-boarding package with marketing templates and prospecting support. For more information or to apply for partnership, go to <http://www.christiansteven.com/partners.html> or call 888-781-8966 x700.

### **About Droisys:**

Droisys helps medium-to-large organizations cut costs, achieve efficiencies, maintain compliance, and rapidly adjust to changing market/economic conditions with business intelligence information delivered in real-time.

Droisys’ worldwide presence, 250 years cumulative BI experience, and industry breadth has attracted an impressive list of clients, including EDS, Symatec, The Hartford, Allstate, Safeway, and companies working in the automotive, real estate, hospitality, pharmaceutical, and banking, financial services, and insurance (BFSI) industries.

Founded in 2003, Droisys consistently reduces their clients IT budgets by 10-40 percent. Total business benefits gained from having accurate, timely BI reports drive cost savings and profit margins much higher. To learn more, visit <http://www.droisys.com> or call 408-329-1761.

**About ChristianSteven Software Ltd.:**

ChristianSteven Software (<http://www.christiansteven.com>) is a global supplier of business intelligence and business process automation software to more than 1,000 companies. Products can be customized and scaled to meet the needs of large multi-national companies or those with changing and expanding structures.

With locations in the USA and Europe, ChristianSteven Software's professional personnel ensure that all products and consultancy services are customer-focused and will add quantifiable, bottom-line value by giving company decision makers critical business information they need to rapidly adjust to changes in their market.

###